



RINGLING BROS. AND BARNUM & BAILEY CLOWNS ARE 'AMBASSADORS OF LAUGHTER' IN BOSTON

***** PHOTO OPPORTUNITY *****

Ringling Bros. Clowns Team Up with ReadBoston to Kick-Off The Boston Public School Year & Visit Jimmy Fund Clinic Patients

ReadBoston Visit

Through a special partnership with ReadBoston and 'Reading with Ringling', students at Otis Elementary School will have a very special visit from two Ringling Bros and Barnum & Bailey Circus clowns, Mike and Bucky. The world-famous clowns will read *Olivia Saves the Circus* to the students and help motivate them to develop a lifelong love for reading.

Twenty-five Boston Public Schools are participating in the ReadBoston and Reading with Ringling partnership. Each student who enters the reading challenge receives a coupon for discounted tickets to the Ringling Bros. and Barnum & Bailey Circus at the TD Garden. Students who reach the reading benchmark set forth by the school will receive a Ringling Bros. and Barnum & Bailey bookmark. The class with the highest participation in each school will receive complimentary tickets to the show, *Ringling Bros. and Barnum & Bailey® Presents ZING ZANG ZOOM®*. The school with the highest percentage of participation will receive a special visit from the Ringling Bros. performers when the show is in town playing the TD Garden.

Jimmy Fund Visit

Two Ringling Bros and Barnum & Bailey Circus clowns will visit the children of the Jimmy Fund Clinic located at the Dana-Farber Cancer Institute. Clowns Mike and Bucky will visit and entertain the patients with a special performance, hand out coloring sheets, stickers and red noses for all.

WHO: **Ringling Bros and Barnum & Bailey Circus Clowns**, Mike and Bucky
200 Students, Grades 1-3 from the Otis School
Patients and their families at the Jimmy Fund Clinic

WHEN & WHERE:

Wednesday, September 22, 2010
10:00 AM - Otis School Visit, 218 Marion Street, East Boston MA
1:00 PM - Jimmy Fund Clinic Visit, 44 Binney Street, 3rd Floor, Boston, MA 02115

WHY:

In conjunction with their scheduled performances at the TD Garden on October 13-17, Ringling Bros. and Barnum & Bailey Circus make it their goal to visit as many schools, hospitals and community centers in the community to ensure that the laughter, excitement and fun of the circus reaches children of all ages.

Ringling Bros. and Barnum & Bailey® Presents ZING ZANG ZOOM®, a thrill-filled, mind-blowing circus spectacular runs October 13-17 at the TD Garden. Tickets for the opening night performance are all \$13.50, excluding VIP, Front Row and Circus Celebrity. All seats are reserved and available at www.Ringling.com, www.ticketmaster.com, by calling 800-745-3000 or at the TD Garden box office. For group rates and information, call 617-624-1805.