

# All American Grand Opening Event

**30% OFF**  
*all purchases  
the entire day*

*Sterlingwear  
of Boston*

*Manufacturers of quality outerwear  
for Men, Women and Children*



**Come Join  
our NEW East  
Boston store  
celebration!!**

**Food. Music. Giveaways.**

**Sunday  
October 30  
11am – 2pm**

**Rain or Shine**

- **FREE Grilled Hot Dogs, Burgers, & Veggie Burgers**
- **ROMEO from KISS 108** will be live with music, games & prizes
- **Best Apple Pie Contest**  
Register your best apple pie at [events@globe.com](mailto:events@globe.com) for a chance to win a Sterlingwear coat by October 27. Bring pie the day of event.
- **Blueberry Pie Eating Contest**
- **Halloween Contest**  
Children wear their best costume to win a free Sterlingwear coat.

**175 McClellan Highway • East Boston • 617-567-0702**